

BRAND AND RANGE OF SPAREPARTS SOLD BY DISTRIBUTORS



MotoFocus is an analytic company focused on aftermarket analysis. This focus allow you to use these analysis and at the same time you can be one of the main participants of all the process of creation such a analysis.

- we regurarly wider our offer by using new innovative ways focused on our clients
- we individually care per concrete clients need
- we work aligned with proffesional etcic and the highest research standards
- we offer international analysis
- we beleive that our cooperation will be nice and succesfull expereince

MotoFocus - present day marketing solution

TEAM

MotoFocus.pl and MotoFocus.eu is team of creative specialists, full of enthusiasm and involved analytics with innovative approach of market researches.

Due to our knowledge from the field of marketing, sociology and psychology we can even the most difficult tasks present in understanable way.

PROJECTS

Project analyses are author project of MotoFocus. These researches and analysis are focused on product ranges, independent workhops and workshop concepts. These analysis comparing to the ad hoc analysis are covering all the market, their costs is lower and spectrum of information is much more wide.

ANALYSE AD HOC

MotoFocus offers individual analysis based on client demand. We guarantee cooperation in all stages of the analysis

Our servise does not end by supplyng the analysis, you can also expect external consultancy and solutions for your issues.



Introduction

This analysis provides an overview of the assortment of brands sold by distributors. In this analysis, you find the specific brands that have distributors in range. Sort is by brand and by product groups. Also you can find overview of private labels distributed by distributors in the Czech market.

Survey Methodology

The analysis use data that distributors place on their web sites and catalogues.

In the analysis does not appear assortment of Auto Štangl, who is now in decline and it is not clear which products are currently distributed by this company.

CONTAIN

1. RANGE - BRANDS AND DISTRIBUTORS

2. PRODUCT CATEGORIES, BRANDS AND DISTRIBUTORS

2.01 BRAKE SYSTEMS - brake shoes, pads, discs, drums, hydraulics, accessories

2.02 CHASSIS PARTS - steering suspension, CV joints, bearings, axles, boots, silentblocks

2.03 FILTRES - oil, cabin, fuel, air

2.04 SHOCK ABSORBERS, SPRINGS AND ACCESSORIES

2.05 CLUTCHES - sets, pressure plate, clutch discs, bearing, hydraulics

2.06 ENGINE PARTS - thermostats, turbochargers, water pumps, fuel pumps, engine parts

2.07 TIMING KITS - belts, tensioners, pulleys

2.08 GASKET

2.09 RADIATORS, HEATING, AIR CONDITION

2.10 ELECTRICAL PARTS - alternators, starters, sensors, ignition parts , lambda sensor, air mass sensors , intake air and fuel valves

2.11 PLUGS - spark, glow, IGNITION CABLES

2.12 BULBS

2.13 ACUMULATORS

2.14 BODY PARTS

2.15 EXHAUST, CATALIC CONVERTORS, ACCESSORIES

2.16 OILS, FLUIDS AND LUBRICANTS

3. DISTRIBUTOR PRIVATE LABELS

3.01 The number of private labels of distributors



BRAND		ACI	AD PARTNER	APM	AUTO KELLY	AUTOBENEX	AUTOCORA	AUTOPRIMA	ELIT	GENEI	HART	INTER CARS	NSG	PARTSPOINT	TROST	
	Yec Ignition Parts															
	Zaffo															
	Zexel															
	ZF (ZF Parts)															
	Zimmermann															

Distributors private labels

3.01 Number of distributors private labels



Number of distributors private labels

Inter Cars	10 brands
Elit CZ	2 brands
Auto Kelly	1 brand
Autobenex	1 brand
AD Partner CZ&SK	1 brand
Autoprima	1 brand
APM Automotive	1 brand
Partspoint	1 brand
Hart	1 brand
Other distributors	0 brand

SUPPLEMENT

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With other answers will provide you:

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